

# Charles Peterson shines in U.S. Art survey. Again.

The March issue of U.S. Art magazine unveiled the results of their annual gallery survey. Once again, Charles Peterson's name shown prominently among the leaders with "The Carolers" being named the top selling print of 1997 in the "nostalgia" category and the second best selling print overall. Charles Peterson was also named the third best selling artist in the entire print industry for 1997. His phenomenal success in recent years drew special attention from U.S. Art editor, Sara Gilbert. Following are excerpts from her column, "From The Archives" (U.S. Art, March, 1998).

**T**here's one big difference between the Most Popular Prints of 1992 list and the list that we published this year: Charles Peterson. Peterson, a Wisconsin-based artist who paints nostalgic "ghost" images, didn't have any prints in the 1992 list. But then, neither did many other nostalgia/Americana artists. . . . In 1992, the list leaned heavily on [prints from leading wildlife artists]. . . . Peterson showed up the next year at number 19 with "Volunteers" and has been climbing up the list ever since. In 1995, four of his prints landed on the list and he himself took the second most popular artist spot (just behind Terry Redlin). This year, Peterson's "The Carolers" came in second only to Bev Doolittle's "Music in the Wind" [released in an edition of 43,500]. That move not only indicates Peterson's phenomenal rise in popularity but also the continued increase of interest in nostalgic art as a whole. . . . Peterson's ascent is also a testimony to what can happen when an artist is handled properly. His publisher, Minnesota-based White Door Publishing, has intentionally kept his edition sizes low and his prices reasonable, despite evidence from galleries that demand could dictate increases. By doing so, White Door has maintained the collectibility of Peterson's prints and allowed a loyal group of collectors to stay true to Peterson. . . .

Thanks for noticing, Sara!



"Carousel Horses" by Charles Peterson is available in two sizes: Collector Edition - \$195, Encore Edition - \$95

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